



PRIVACY POLICY

PRIVACY POLICY – SECURITY

By registering with or accessing the easyMarkets website, you consent to the collection, use and processing of your personal data.

Personal Data

We are required by law to collect and process your personal data for the performance of our services. We also collect your personal data for internal purposes including the improvement of customer experience, promotional and marketing services (e.g. emails, social media, sms), customer care, and administration matters. Such data is safely stored via physical or electronic means and procedural controls, and it is treated CONFIDENTIAL. We only collect personal data that is adequate and relevant for the purposes of our business and for a reasonable period of time. We never ask for more information that is required by law.

We may also collect indirect information from you, which we use purely for verification, security or purely for browsing/ functionality purposes. Such information may include your (IP) address, browser type, operating system, Internet service provider (ISP), cookies. Please also read our Cookies Policy that you can find at www.easymarkets.com/legal/.

What kind of information do we collect from you?

Throughout our cooperation we collect information directly from you. Such information may be Personal Data such as your name, social media profile details, IP address, country of residence, DOB, email, address, bank details, financial situation, trading activity, transaction history, account balance information, and certain “KYC” documentation. KYC documents may include but are not limited to:

- Proof of identity (e.g. ID/Passport, driving license)
- Proof of address (e.g. Utility bill, driving license)
- Proof of credit card statement (e.g. Bank Statement)

Cookies

Cookies are small text files that are sent to and stored on your device, such as desktop and laptop, smartphone, tablet/phablet, for accessing the internet, when you visit a website or a page. Cookies allow a website to recognise a user’s device. The objective of cookies use is to improve and make the user’s experience easier. To get more information on our Cookies Policy visit www.easymarkets.com/legal/.

Social Media and Promotions

We may collect personal Information through social media sites when you interact with us on one of our social channels, via our Apps or/and from other sources, such as public databases; joint marketing partners; social media platforms; from people with whom you are connected on social media platforms, as well as from other third parties.

Why do we collect Personal Data?

To protect the interests of our clients;

- To ensure the security, integrity and confidentiality of our clients' records and transactions;
- To protect against unauthorized access or use of clients' records or information that could result in substantial harm or inconvenience to the client;
- To comply with legislation;
- To improve our services and the client experience;
- To tailor promotions and education to your needs and interests;
- To allow you to participate in social polls, promotions and contests; to process rewards, prizes, and donations, as applicable. Some of these activities have additional rules, which could contain additional information about how we use and disclose your Personal Information, so it is important that you read the additional rules carefully;
- To permit you to participate on chat, profile pages and blogs and other services to which you are able to post information and materials (including our Social Media Pages).

Your security and data protection is our ultimate goal. We do not sell personal data or client database we collect. We do not distribute or transfer any data of our clients to any unauthorised or non-affiliated to it, third parties. We may disclose data to non-affiliated third parties that we do business with. In those cases, we retain confidentiality agreements, and any data we may disclose is always on a "need to know" basis, and solely for the provision of our services to you. Such services may include cooperation with financial institutions, such as banks and payments processing providers, promotional functions, money laundering and anti-fraud monitoring and improvement of client experience practices.

Our Communication with You

We may, from time to time, contact you by email, telephone or any other means, to provide you with information on our products, marketing materials, and training or to enquire evaluation of its services. You may opt out from this

application at any time by clicking on the unsubscribe link situated at the end of each email sent to you or by notifying the member of staff that contacted you.

You are entitled to request a copy of your personal data that we hold. You may also modify your personal data at any time. If you have any questions, please do not hesitate to contact us by email at cs@easymarkets.com.

Risk warning: Forward Rate Agreements, Options and CFDs (OTC Trading) are leveraged products that carry a substantial risk of loss up to your invested capital and may not be suitable for everyone. Please ensure that you understand fully the risks involved and do not invest money you cannot afford to lose. Our group of companies through its subsidiaries is licensed by the Cyprus Securities & Exchange Commission (Easy Forex Trading Ltd - CySEC, License Number [079/07](#)), which has been passported in the European Union through the MiFID Directive and in Australia by ASIC (Easy Markets Pty Ltd - AFS license No. [246566](#)).